

CMF

CAPITAL MARKETS FORUM

BY SAUDI TADAWUL GROUP

CAPITAL MARKETS FORUM 2026 - 2027

Sponsorship Pitch Book, inclusive for:

- 2 international events in 2026
- CMF Riyadh 2027
- international event in 2027 (in planning phase)

Table of Contents

Welcome from the Group CEO	03
About STG	04
Capital Markets Forum at a Glance	05
Our Journey: From Riyadh to the World	06
Why Partner with CMF Riyadh 2026?	07
CMF in Numbers	08

Who You will Reach at CMF Riyadh	09
Notable Speakers Over the Years	010
Global Media Reach and Visibility	011
Sponsorship Packages	012
Partnering with Purpose	015

Welcome from the Group CEO



CMF Riyadh continues to reflect our ongoing commitment to advancing the Saudi capital market in line with Vision 2030 and global best practices. It has become a powerful platform to foster connections, drive innovation, and strengthen Saudi Arabia's position as a global financial hub.

Khalid Al Hussan

CEO, Saudi Tadawul Group



مجموعة تداول السعودية Saudi Tadawul Group



ABOUT

Saudi Tadawul Group is the parent company of the Saudi Exchange, the Securities Clearing Center Company (Muqassa), the Securities Depository Center Company (Edaa) and Wamid – the innovation arm of the Group.

The Saudi Tadawul Group was established in March 2021, following the transformation of the Saudi Stock Exchange (Tadawul) into a Holding Group structure. The integration of the Group's four subsidiaries has helped strengthen the attractiveness of the Saudi capital market, in line with the directives of Vision 2030's Financial Sector Development Program.



MISSION

As part of its 2030 Vision, Saudi Tadawul Group is helping the Kingdom build a thriving economy with a technologically advanced and integrated capital market at its center.



VISION

To be a world leading holding group fostering the development of a diverse Saudi capital market, and a bridge between global investors and regional economies.

Capital Markets Forum at a Glance

The Capital Markets Forum (CMF), organized by Saudi Tadawul Group (STG), is a premier global platform that fosters deep interconnectivity among the world's leading financial markets.

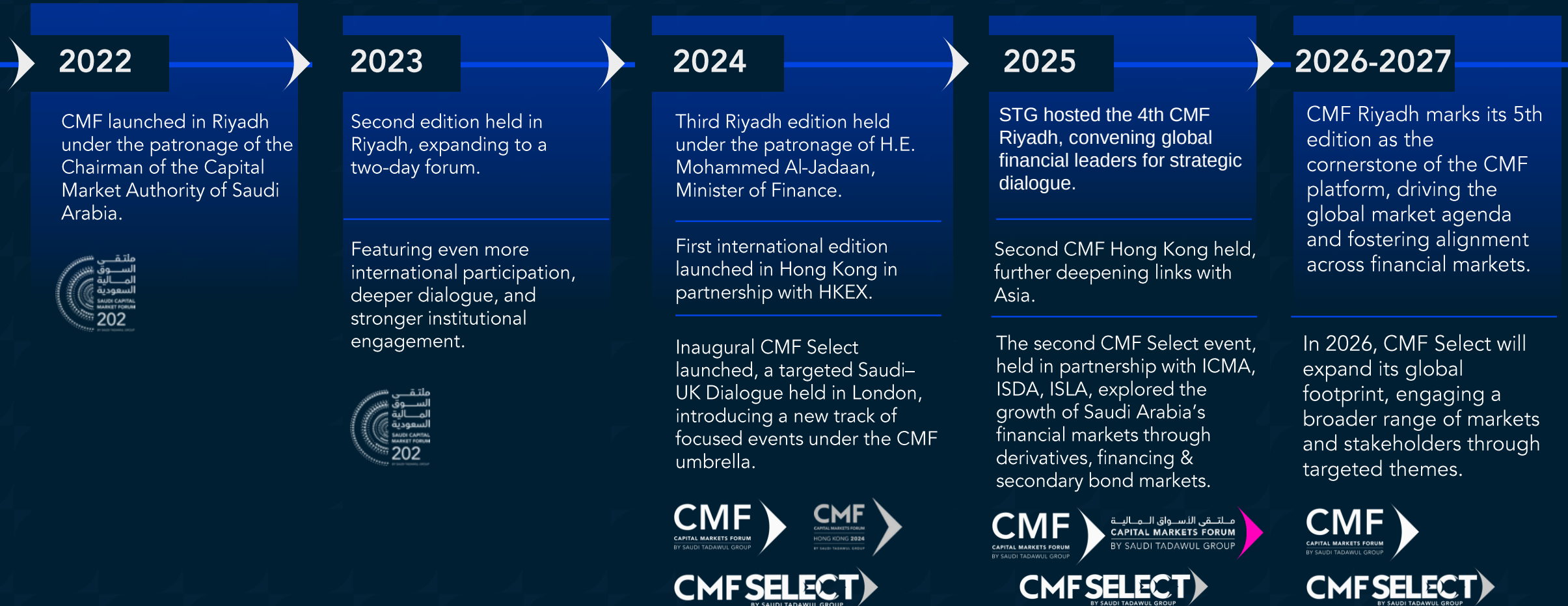
Launched in 2022 under the patronage of the Chairman of the Capital Market Authority of Saudi Arabia, CMF was created to catalyze change by linking key financial centers and enabling markets to better respond to the dynamic needs of the global economy.

Since its inception, CMF has grown into a flagship platform anchored in Riyadh. In parallel, CMF Select was introduced as its international extension - a series of curated, cross-border dialogues focused on selective, high-impact themes under the CMF umbrella.

CMF brings together the brightest minds in capital markets to advance a more interconnected financial ecosystem and help shape a more promising financial future.



Our Journey: From Riyadh to the World



Why Partner with CMF Riyadh 2026?

ACCESS KEY DECISION-MAKERS

Meet and engage with key decision-makers shaping the future of capital markets in Saudi Arabia and beyond.

CROSS-BORDER VISIBILITY

Position your brand on a global stage with exposure to financial leaders, media, and decision-makers convening in Riyadh.

EXTEND YOUR REACH

Integrated media exposure, branded onsite presence, & high-value networking moments.

ANCHOR YOUR BRAND IN A GROWING GLOBAL FINANCIAL HUB

Riyadh is emerging as a key global hub for capital markets, offering growth opportunities across IPOs, fintech, institutional investment, and ESG.

SUPPORT VISION 2030 IN ACTION

Show your commitment to the Kingdom's financial transformation & economic diversification.



CMF in Numbers

The Capital Markets Forum is a series of events dedicated to shaping the future of capital markets and fostering by bringing together investors, issuers, financial institutions, market infrastructure experts, and much more. Each edition fosters high-impact dialogue, strategic partnerships, and shared insight into the trends and forces driving global capital market evolution.

KEY HIGHLIGHTS (2022 – 2025)



33,000+

Meeting requests



18,000+

Total attendees



4500+

Investors

Who You will Reach at CMF Riyadh

Engage with the most influential figures shaping regional and global capital markets, from government leaders, investors, policy makers, and asset managers to senior executives and listed corporates.



▶ **Government Leaders**



▶ **Institutional Investors**



▶ **C-Suite Executives**



▶ **Regional & Global Corporates**

Notable Speakers Over the Years

CMF has consistently brought together a distinguished array of global thought leaders and industry experts. Serving as pivotal platforms for dialogue on market trends, investment opportunities, and economic strategies, reflecting our commitment to advancing capital markets and fostering international collaboration.

GOVT. LEADERS AND REGULATORS



H.E. Mohammed Aljadaan

Minister of Finance and Chairman of The Financial Sector Development Program Committee, KSA



H.E. Khaled Alfaleh

Minister of Investment Kingdom of Saudi Arabia



H.E. Faisal Alibrahim

Minister of Economy and Planning Kingdom of Saudi Arabia



H.E. Mohammed El-Kuwaiz

Chairman Capital Market Authority Kingdom of Saudi Arabia



Baroness Poppy Gustafsson

Minister for Investment United Kingdom



Paul Chan Mo-po

Financial Secretary Hong Kong

STOCK EXCHANGE LEADERS



Adena Friedman

President, Nasdaq



Sarah Al Suhaimi

Former Chairperson, Saudi Tadawul Group



Khalid Al Hussan

CEO, Saudi Tadawul Group



Ms. Bonnie Y Chan

CEO, Hong Kong Exchanges and Clearing



Nandini Sukumar

CEO, The World Federation of Exchanges



Haitham Al Salmi

CEO, Muscat Stock Exchange

LEADING CORPORATES



Amin Alnasser

President & CEO, Saudi Aramco



Yazeed AlDumaij

CEO, Wamid



Yousef Salem

CFO, ADNOC Drilling



Abdulhameed Al Muhaidib

ACWA Power



Luanne Lim

CEO, HSBC Hong Kong



Ken Robins

Chairman of EMEA Equity Capital Markets



Ding Chen

Chief Executive Officer CSOP Asset Management



Richard Cormack

Co-head of Equity Capital Markets, Goldman Sachs

INSTITUTIONAL INVESTORS

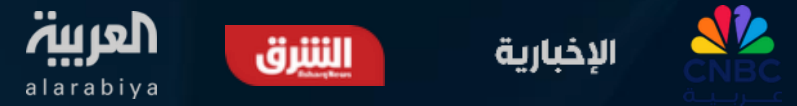
Global Media Reach and Visibility

CMF delivers high-profile visibility across international business and financial media platforms, giving partners a global stage to share their story.

INTERNATIONAL BUSINESS



REGIONAL BROADCAST



ASIAN TITLES



SAUDI & FINANCIAL MEDIA



Sponsorship Packages

Secure your position at the forefront of global capital markets.

Our refreshed 2026 sponsorship program offers a flexible mix of structured and custom opportunities designed to help you engage with global capital markets leaders at the highest level.

Select from **three tailored packages** that align with your brand's strategic goals, elevate your visibility, and foster meaningful engagement across the financial ecosystem.

CMF 2026 Sponsorship Packages **ISSUERS BUNDLE**

CMF 2026 Sponsorship Packages – Issuers Bundle

PACKAGE SELLING PRICE **SAR 750K**

BENEFITS

1. SPACE ALLOCATION

a. Exhibition Hub Experience	ELITE Experience
b. Allocated Meeting Room	Regular Room

2. VALUE ADD SERVICES

a. Access to Wamid Data Hub	✓ Company Fundamentals ✓ QFI Profile ✓ Issuer Pack - Share Book File ✓ Issuer Pack - IR Profile ✓ Issuer Pack - Dividends Insights ✓ 20% discount on additional products
b. Website Advertisements	50% discount
c. Liqaa platform	1 meeting

3. PASSES

a. CMF Riyadh Regular Pass	20 passes
b. CMF Riyadh VIP Pass	3 VIP passes
c. Protocol Service	Yes
d. CMF Select Events Regular Pass	8 passes
e. CMF Select Events VIP Pass	2 VIP passes
f. Each Additional pass	SAR 4K
g. Each Additional VIP pass	SAR 25K

4. BRANDING & VISIBILITY

a. Logo Inclusion on CMF Website	Yes
b. Logo Inclusion on venue branding materials	Yes
c. Logo Inclusion on Investor Kit	Yes
d. Logo Inclusion at the event entrance	Yes
e. Logo Inclusion at outdoors flags	Group Flag
f. Lanyard Logo Inclusion	SAR 1M
g. Event Badge Logo Inclusion	SAR 1M

5. PROMOTIONAL EXPOSURE

a. Social Media Sponsors Kit	Yes
b. Stage MoU Announcement	1 included Additional SAR 25K
c. Display Corporate Video during Conference in venue screens	Up to 30 seconds
d. Sponsorship Announcement Post on CMF Social Media platform	Group Post in the Partner Categorization
e. Photographer Access Permit (not including stage area)	2 access permits
f. Access to CMF coverage	Yes

*Logo exposure differs in sizes, sequences and quantity based on sponsorship category

CMF 2026 Sponsorship Packages – Issuers Bundle

PACKAGE SELLING PRICE **SAR 500K**

BENEFITS

1. SPACE ALLOCATION

a. Exhibition Hub Experience	PATH Experience
b. Allocated Meeting Room	Regular Room

2. VALUE ADD SERVICES

a. Access to Wamid Data Hub	✓ QFI Profile ✓ Issuer Pack - Share Book File ✓ Issuer Pack - IR Profile ✓ Issuer Pack - Dividends Insights ✓ 15% discount on additional products
b. Website Advertisements	30% discount
c. Liqaa platform	1 meeting

3. PASSES

a. CMF Riyadh Regular Pass	10 passes
b. CMF Riyadh VIP Pass	2 VIP passes
c. Protocol Service	Yes
d. CMF Select Events Regular Pass	5 passes
e. CMF Select Events VIP Pass	1 VIP passes
f. Each Additional pass	SAR 4K
g. Each Additional VIP pass	SAR 30K

4. BRANDING & VISIBILITY

a. Logo Inclusion on CMF Website	Yes
b. Logo Inclusion on venue branding materials	Yes
c. Logo Inclusion on Investor Kit	Yes
d. Logo Inclusion at the event entrance	Yes
e. Logo Inclusion at outdoors flags	NA
f. Lanyard Logo Inclusion	SAR 1M
g. Event Badge Logo Inclusion	SAR 1M

5. PROMOTIONAL EXPOSURE

a. Social Media Sponsors Kit	Yes
b. Stage MoU Announcement	Not included Additional SAR 25K
c. Display Corporate Video during Conference in venue screens	Not included
d. Sponsorship Announcement Post on CMF Social Media platform	Group Post in the Elite member Categorization
e. Photographer Access Permit (not including stage area)	1 access permits
f. Access to CMF coverage	Yes

*Logo exposure differs in sizes, sequences and quantity based on sponsorship category

CMF 2026 Sponsorship Packages – Issuers Bundle

PACKAGE SELLING PRICE **SAR 250K**

BENEFITS

1. SPACE ALLOCATION

a. Exhibition Hub Experience	Standard Experience
b. Allocated Meeting Room	Regular Room

2. VALUE ADD SERVICES

a. Access to Wamid Data Hub	✓ Issuer Pack - Share Book File ✓ Issuer Pack - IR Profile ✓ Issuer Pack - Dividends Insights ✓ 10% discount on additional products
b. Website Advertisements	20% discount
c. Liqaa platform	1 meeting

3. PASSES

a. CMF Riyadh Regular Pass	5 passes
b. CMF Riyadh VIP Pass	1 VIP passes
c. Protocol Service	No
d. CMF Select Events Regular Pass	3 passes
e. CMF Select Events VIP Pass	No VIP pass
f. Each Additional pass	SAR 4K
g. Each Additional VIP pass	SAR 30K

4. BRANDING & VISIBILITY

a. Logo Inclusion on CMF Website	Yes
b. Logo Inclusion on venue branding materials	Yes
c. Logo Inclusion on Investor Kit	Yes
d. Logo Inclusion at the event entrance	Yes
e. Logo Inclusion at outdoors flags	NA
f. Lanyard Logo Inclusion	NA
g. Event Badge Logo Inclusion	NA

5. PROMOTIONAL EXPOSURE

a. Social Media Sponsors Kit	No
b. Stage MoU Announcement	Not included additional NA
c. Display Corporate Video during Conference in venue screens	Not included
d. Sponsorship Announcement Post on CMF Social Media platform	Group Post in the Member Categorization
e. Photographer Access Permit (not including stage area)	NA
f. Access to CMF coverage	Yes

*Logo exposure differs in sizes, sequences and quantity based on sponsorship category

CMF 2026 Sponsorship Packages **CAPITAL MARKET INSTITUTIONS BUNDLE**

CMF 2026 Sponsorship Packages – Capital Market institutions Bundle

PARTNER

BENEFITS

1. SPACE ALLOCATION

a. Exhibition Hub Experience	ELITE Experience
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2. VALUE ADD SERVICES

a. Access to Wamid Data Hub	✓ Investor profile Trading File ✓ Investor profile Holding File ✓ 20% discount on additional products
b. Website Advertisements	50% discount

3. PASSES

a. CMF Riyadh Regular Pass	20 passes
b. CMF Riyadh VIP Pass	3 VIP passes
c. Protocol Service	Yes
d. CMF Select Events Regular Pass	8 passes
e. CMF Select Events VIP Pass	2 VIP passes
f. Each Additional pass	SAR 4K
g. Each Additional VIP pass	SAR 25K

4. BRANDING & VISIBILITY

a. Logo Inclusion on CMF Website	Yes
b. Logo Inclusion on venue branding materials	Yes
c. Logo Inclusion on Investor Kit	Yes
d. Logo Inclusion at the event entrance	Yes
e. Logo Inclusion at outdoors flags	Group Flag
f. Lanyard Logo Inclusion	SAR 1M
g. Event Badge Logo Inclusion	SAR 1M

5. PROMOTIONAL EXPOSURE

Social Media Sponsors Kit	Yes
b. Stage MoU Announcement	1 included Additional SAR 25K
c. Display Corporate Video during Conference in venue screens	Up to 30 seconds
d. Sponsorship Announcement Post on CMF Social Media platform	Group Post in the Partner Categorization
e. Photographer Access Permit (not including stage area)	2 access permits
f. Access to CMF coverage	Yes

PACKAGE SELLING PRICE **SAR 750K**

*Logo exposure differs in sizes, sequences and quantity based on sponsorship category

CMF 2026 Sponsorship Packages – Capital Market institutions Bundle

PACKAGE SELLING PRICE **SAR 500K**

BENEFITS

1. SPACE ALLOCATION

- | | |
|------------------------------|-----------------|
| a. Exhibition Hub Experience | PATH Experience |
|------------------------------|-----------------|

2. VALUE ADD SERVICES

- | | |
|-----------------------------|---|
| a. Access to Wamid Data Hub | <ul style="list-style-type: none"> ✓ Investor profile Trading File ✓ QFI Profile ✓ 15% discount on additional products |
|-----------------------------|---|

- | | |
|---------------------------|--------------|
| b. Website Advertisements | 30% discount |
|---------------------------|--------------|

3. PASSES

- | | |
|-----------------------------------|--------------|
| a. CMF Riyadh Regular Pass | 10 passes |
| b. CMF Riyadh VIP Pass | 2 VIP passes |
| c. Protocol Service | Yes |
| d. CMF Select Events Regular Pass | 5 passes |
| e. CMF Select Events VIP Pass | 1 VIP passes |
| f. Each Additional pass | SAR 4K |
| g. Each Additional VIP pass | SAR 30K |

4. BRANDING & VISIBILITY

- | | |
|---|--------|
| a. Logo Inclusion on CMF Website | Yes |
| b. Logo Inclusion on venue branding materials | Yes |
| c. Logo Inclusion on Investor Kit | Yes |
| d. Logo Inclusion at the event entrance | Yes |
| e. Logo Inclusion at outdoors flags | NA |
| f. Lanyard Logo Inclusion | SAR 1M |
| g. Event Badge Logo Inclusion | SAR 1M |

5. PROMOTIONAL EXPOSURE

- | | |
|---|---|
| Social Media Sponsors Kit | Yes |
| b. Stage MoU Announcement | Not included
Additional SAR 25K |
| c. Display Corporate Video during Conference in venue screens | Not included |
| d. Sponsorship Announcement Post on CMF Social Media platform | Group Post in the Elite Member Categorization |
| e. Photographer Access Permit (not including stage area) | 1 access permits |
| f. Access to CMF coverage | Yes |

*Logo exposure differs in sizes, sequences and quantity based on sponsorship category

ELITE MEMBER

CMF 2026 Sponsorship Packages – Capital Market institutions Bundle

PACKAGE SELLING PRICE **SAR 250K**

MEMBER

BENEFITS

1. SPACE ALLOCATION

a. Exhibition Hub Experience **Standard Experience**

2. VALUE ADD SERVICES

a. Access to Wamid Data Hub

- ✓ Corporate action Premium
- ✓ 10% discount on additional products

b. Website Advertisements **20% discount**

3. PASSES

a. CMF Riyadh Regular Pass	5 passes
b. CMF Riyadh VIP Pass	1 VIP passes
c. Protocol Service	No
d. CMF Select Events Regular Pass	3 passes
e. CMF Select Events VIP Pass	No VIP pass
f. Each Additional pass	SAR 4K
g. Each Additional VIP pass	SAR 30K

4. BRANDING & VISIBILITY

a. Logo Inclusion on CMF Website	Yes
b. Logo Inclusion on venue branding materials	Yes
c. Logo Inclusion on Investor Kit	Yes
d. Logo Inclusion at the event entrance	Yes
e. Logo Inclusion at outdoors flags	NA
f. Lanyard Logo Inclusion	NA
g. Event Badge Logo Inclusion	NA

5. PROMOTIONAL EXPOSURE

Social Media Sponsors Kit	No
b. Stage MoU Announcement	Not included additional NA
c. Display Corporate Video during Conference in venue screens	Not included
d. Sponsorship Announcement Post on CMF Social Media platform	Group Post in the Member Categorization
e. Photographer Access Permit (not including stage area)	NA
f. Access to CMF coverage	Yes

*Logo exposure differs in sizes, sequences and quantity based on sponsorship category

Partnering with Purpose

CMF Riyadh 2026 offers more than visibility - it's a gateway to strategic alignment, influence, and access at the center of a fast-evolving capital markets landscape.

Join us to engage the right audiences, amplify your brand, and be part of the conversations shaping tomorrow's financial future.

For more information, please visit:

Global-CMF.com ➤

CMF

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